



WHAT IS Go Big GIVE?

Go Big GIVE is a 24-hour, online giving event on **May 3, 2018** to grow philanthropy. Go Big GIVE inspires communities to come together for 24 hours to give as much as possible to support the work of nonprofits in Hall, Hamilton, Howard and Merrick Counties. The minimum online donation is \$10 but every gift grows with added match pool funds and incentive prizes.



HOW CAN I GET INVOLVED?

- ✔ Visit GoBigGIVE.org
- ✔ Click the **Nonprofits** button to search for participating organizations
- ✔ Donate online May 3rd or set up an account to pre-give April 26th-May 2nd
- ✔ **Shout it out!** Post, tweet, text and share to let your friends know you participated
- ✔ Attend one, two, three or all **Go Big GIVE** events hosted by participating organizations
- ✔ Issue a challenge grant through one or more of your favorite organizations
- ✔ Sponsor **Go Big GIVE**

Go Big GIVE BENEFIT



ORGANIZATIONS

Go Big GIVE provides an additional opportunity for nonprofits to receive contributions, share their mission and find new donors. Donations to participating organizations are eligible to receive proportional match pool funds and incentive prizes. Last year more than 100 nonprofits participated in **Go Big GIVE** and raised over \$603,000!



COMMUNITY

At GoBigGIVE.org donors are able to learn more about charitable organizations doing important work in our communities. Donations made during **Go Big GIVE** provide greater impact through proportional match pool funds and incentive prizes. **Go Big GIVE** provides an opportunity to grow philanthropy. In 2017, more than 3,000 donors went **Big** and **gave** making our communities better places to live, work and play.

MATCH POOL & INCENTIVE PRIZES!

INCENTIVE PRIZES WILL BE AWARDED SO GIVE OFTEN!

2018 PRIZES:

- ✔ **All-Star** - most unique donors during Pre-Give and May 3rd
- ✔ **Random Drawings** - awarded every half hour on May 3rd (\$250)
- ✔ **Match Minute** - From 5:50 - 5:55 A.M. first \$100 matched per donor (\$1,000 per minute)
- ✔ **Give A-Latte Prize** - Highest per capita gift from 9 AM - 10 AM (\$1,000)
Most gifts from 9 AM - 10 AM (\$500)
- ✔ **Match Minute** - From 5:50 - 5:55 P.M. first \$100 matched per donor (\$1,000 per minute)
- ✔ **Social Media Star** - Marketing prize donated by IdeaBank Marketing
- ✔ **Give S'More Prize** - Highest per capita gift from 9 PM - 10 PM (\$1,000)
Most gifts from 9 PM - 10 PM (\$500)
- ✔ **Record Setter** - Donation that puts Go Big GIVE over goal (\$500)



A **\$45,000 MATCH POOL** will be distributed proportionately based upon the total amount raised by each nonprofit.

QUESTIONS? Email give@GoBigGIVE.org