

Go Big GIVE Style Guide

Color

R: 237

G: 27

B: 36

Fonts

Logo:

COLLEGIATE-NORMAL

Tahoma

Franklin Gothic Medium Cond

Go Big GIVE Documents:

Arial

Logo

The Go Big GIVE logo may be used by additional parties in conjunction with the 24-hour, online giving event. The logo must retain all proportions and must not be altered in terms of the color palette, spacing, alignment or location of design elements. QR Code placement with the Go Big GIVE logo must direct to GoBigGIVE.org



MAY 3RD • 24 HOURS TO CLICK & GIVE