



These are prompts you can refer to when talking to a potential donor about Go Big GIVE.

Let me tell you about our organization:

- Share the mission of your organization. (What are you passionate about? What projects are you actively working on? What excites you about your organization? This is the “elevator speech”, or 30 second pitch, for your organization!)

What is Go Big GIVE?

- Go Big GIVE is a 24-hour, online giving event to raise awareness and funds for nonprofit organizations in Hall, Hamilton, Howard and Merrick Counties. We are participating in Go Big GIVE!
- On May 3rd, donors can visit GoBigGIVE.org and make online contributions to their favorite registered nonprofit organizations.
- We are participating along with 104 other local organizations.
- Last year over \$511,000 was raised in 24 hours.

This event helps our organization in several ways. Go Big GIVE:

- assists our organization in funding _____ project/program/service. (Refer to the donation statements on your page to tell a donor how far the dollars will go at your organization.)
- grows the dollars coming into our organization. Donations raised through Go Big GIVE are increased through matching funds, bonus grants and incentive prizes. This means our organization brings in additional funds because of your donation, thanks to sponsorships secured by the Heartland United Way and Grand Island Community Foundation.
- educates the community about our organization and extends our visibility to the four-county area.
- engages new donors and helps raise funds to support our mission.
- allows us to be part of a collaborative, area-wide initiative.
- saves time and money for our organization. Since the Grand Island Community Foundation and Heartland United Way organize the event, it makes it an easy fundraising event for us. The Go Big GIVE team raises matching funds, secures media partners and provides the administration for Go Big GIVE, so we can focus on our organization’s efforts.

We need donors like you! There are three ways to donate:

- Log on to GoBigGIVE.org on May 3rd and donate to our organization. Increase your donation’s chances at being picked for an hourly incentive prize by giving at non-peak times. We would love a boost!
- Busy on May 3rd? Schedule your gift by entering your credit card information securely at GoBigGive.org anytime April 26th – May 2nd.
- Not sure if online giving is for you? No worries! Make a check out to Go Big GIVE and write our organization’s name in the memo line. Return checks with an email address to our organization in well in advance of May 3rd, so that we can submit your donation to Go Big GIVE.

You can help us share the message!

- Tell others about Go Big GIVE and encourage them to visit GoBigGIVE.org
- Like our organization and Go Big GIVE on Facebook and Twitter. Please share and retweet messages, so others can learn more about Go Big GIVE.

Thank you very much. This is a great opportunity for our organization and we appreciate your support.